



2023

AGENDA

Supercharging your business!



WHAT IS XCELERATOR BUSINESS SUMMIT?

Xcelerator Business Summit 2023 is a premier event for business leaders, CEO's, entrepreneurs, and innovators looking to take their careers or business to the next level. This summit is designed to provide attendees with the latest insights, tools, and strategies to help them succeed in today's fast-paced and ever-changing business landscape.

The summit features a lineup of inspiring keynote speakers, panel discussions, and workshops led by industry experts who will share their experiences and offer practical advice on how to drive growth and achieve success. You'll have the opportunity to network with like-minded professionals, learn about the latest trends and technologies, and gain new perspectives on the challenges and opportunities facing the business world.

Whether you're an experienced executive or just starting out on your entrepreneurial journey, the Business Xcelerator Summit is the perfect platform to connect with the best and brightest in the industry. With a focus on innovation, collaboration, and growth, this summit is a must-attend event for anyone looking to take their business to the next level.

Don't miss this incredible opportunity to learn, grow, and connect with the business community at the Business Xcelerator Summit. Register now and get ready to Xcelerate your success!



XCELERATOR
BUSINESS SUMMIT
www.martharazo.com



DAY 1	THE ULTIMATE BUSINESS EXPERIENCE!
	EXHIBIT ROOM
8:00AM-9:00AM	Check IN + Coffee
9:00 AM- 10:00 AM	BUSINESS EXPO & Business Workshops (need to pre-sign up for workshops)
10:00 AM- 11:00 AM	BUSINESS EXPO & PANEL How to Become a Successful Entrepreneur (Blanca Sepulveda, Gabriela Reyna, Jon Block, and Marie Waite)
11:00 AM- 12:00 PM	BUSINESS EXPO
12:00 PM-12:45PM	Pre-paid Lunch Break
12:45 PM-1:00 PM	MAIN ROOM OPENS + MUSIC FOR THE SOUL
	MAIN ROOM
	LEADERSHIP
1:00PM-1:45 PM	SANJIV CHOPRA-<i>Leadership by Example: The Ten Key Principles of All Great Leaders</i>
1:45PM-1:50PM	RAFFLE
	BUSINESS STRATEGY
2:00 PM-2:20 PM	Kimberle Smith Austin-<i>Unleashing the power of AI to drive business growth</i>
2:20 PM-2:30 PM	REJUVENATION EXERCISE
	MARKETING
2:30PM-3:15PM	Marie Waite- <i>Build Your Name, Build Your Brand, Build Your Legacy!</i> Lori A. McNeil-<i>The Psychology of Marketing</i> Toccara Nicole-<i>The Power of Owning Your Author's Authority as an Entrepreneur</i>
	COMMUNICATION
3:20 PM-3:40 PM	Jon Block-<i>How to Use Public Speaking to Blow Up Your Career</i>



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DAY 1	THE ULTIMATE BUSINESS EXPERIENCE!
3:40 PM-3:55PM	NETWORK COMPETITION
	NETWORKING
4:00PM-4:20PM	Kimberly Montesinos - <i>Building Relationships Through Networking</i>
	FINANCE
4:30PM-4:50PM	Leonor Gil - <i>The Rules of Money</i> Blanca Sepulveda - <i>How to create financial independence and peace of mind</i>
4:50 PM-5:00 PM	MUSIC FOR THE SOUL
	ACCOUNTING
5:00PM-5:20PM	Rubi Velazquez - <i>Entities- S-corp, C-corp, LLC tax filing brackets</i>
	BUSINESS LAW
5:20PM-5:50PM	Noeli Serna - <i>Legally Protective Contracts for the Savvy Business Owner</i>
	DINNER WILL START 7:30 PM
7:00PM-8:00PM	PAID BAR & NETWORKING
7:30 PM- 9:30 PM	CELEBRATION & PRE-PAID DINNER-PAID BAR



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DAY 2	THE BEST BUSINESS EXPERIENCE YET!
	EXHIBIT ROOM
8:00 AM-9:00 AM	Check IN + coffee
9:00 AM- 10:00 AM	EXHIBITORS & Business Workshops (Need to pre-sign up)
10:00 AM- 11:00 AM	EXHIBITORS & PANEL WOMEN OF INFLUENCE (Alicia La Hoz, Martha Razo, Mansi Shah)
11:00 AM- 12:00 PM	EXHIBITORS
12:00 PM-12:45PM	Independent Lunch Break
12:45:00 PM-1:00 PM	MAIN ROOM OPENS + COMEDIAN
	MAIN ROOM
	SALES
1:00PM-1:30 PM	James Watson - <i>Business Development in Today's Economy</i> Gabriela Reyna - <i>Stop Selling and Start Attracting. "The Avatar Secret"</i>
	EMPLOYEE BENEFITS
1:35 PM-1:45PM	Luz Villa - <i>Leveraging Employee Benefits for Business Growth</i>
	DATA TO DOLLARS
1:45 PM-1:55PM	Martha Razo - <i>The Future of Business: How you can leverage AI & data to scale up</i>
1:55 PM-2:00 PM	RAFFLE
	TECHNOLOGY
2:00 PM-2:20 PM	Avelo Roy - <i>Shaping Digital Transformation for Small & Medium-Sized Businesses</i>
	INVESTING
2:20 PM-3:20 PM	Steve Matley - <i>Building Solid Business Foundations</i> Dr. Mansi Shah - <i>Wellness & Wealth</i>



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	Jasmine Willois - <i>Becoming the BANK-How Becoming a Creditor changes lives</i>
3:20PM-3:25PM	LAUGH FOR THE SOUL
DAY 2	THE BEST BUSINESS EXPERIENCE YET!
	REAL ESTATE PANEL led by DeVon Chandler
3:25 PM-3:55PM	Lizeth Quintana-Romero - <i>Capital for Your Dream Home</i> Margarita Morelos - <i>Investing in Real Estate</i> Farrah Ali - <i>Building An Empire Thru Real Estate</i>
	HUMAN RESOURCES
3:55 PM-4:15 PM	Priscilla Guasso - <i>Achieving Results Through Leadership</i>
4:15PM-4:20PM	RAFFLE
	WELLNESS PANEL led by Toccara Nicole
4:20PM-5:05PM	Jennifer Sanchez - <i>Understanding your worth and not settling</i> Tilsa Fernandez - <i>Stepping into Your Power</i> Fallon Flowers - <i>How did you discover your divine bedside manner?</i> Paola Meinzer - <i>Resilience for Business Success</i> Randy Barcella - <i>Keys to Happiness, Success and Peace of Mind</i> Celia Colón - <i>Welcoming Wellness</i>
	KEYNOTE
5:05 PM-5:45 PM	Sanjiv Chopra - <i>The Two Most Important Days: Reflections on Happiness and Living with Purpose</i>
5:45 PM-7:30 PM	ONE-ON-ONE COACHING SESSIONS (Must pre-register after having shown your passport)
	<i>"Your business's success is only limited by how far your mind can imagine" -Martha Razo</i> THANK YOU! See you next year.



THANK YOU!

For questions regarding sponsorship levels or becoming an exhibitor email,
gloria.xcelatorsummit@gmail.com

If you are traveling out of state and need traveling assistance contact,
Mago@CreatingTravels.com

For event details, contact xceleratorbusinesssummit@gmail.com.